Contract / Revision

834149

Alt Order #

Advertiser Ref

06365617

CONTRACT



WAVE-TV 725 South Floyd Street Please use this for correspondence on Product Louisville, KY 40203

wave3.com

And:

(502) 585-2201

Crossroads Media

Suite 555

66 Canal Center Plaza

Alexandria, VA 22314

CROSSROADS GPS Contract Dates Estimate # 10/16/12 - 10/22/12 1097 Original Date / Revision <u>Advertiser</u> 10/09/12 ISS/Crossroad Grassroot / 10/10/12 Billing Calendar Cash/Trade Billing Cycle EOM/EOC Broadcast Cash Station Account Executive Sales Office HRP-Washingto WAVE meghan mcgarr Special Handling Demographic Adults 35+ IDB# Advertiser Code Product Code 12 11

Agency Ref

Totals Spots/ Type Spots Length Week Rate Amount Start/End Time *Line Ch Start Date End Date Description Davs \$150.00 Today Show 3 10-1 :30 NM 10/19/12 Today Show 3 10-11am WAVE 10/19/12 Spots/Week Rate **End Date** Weekdays Start Date \$150.00 Week: 10/15/12 10/21/12 ---1--1 \$750.00 Dateline Fri 10-11p :30 NM WAVE 10/19/12 10/19/12 Friday Hour 3 Spots/Week Rate Start Date End Date <u>Weekdays</u> \$750.00 Week: 10/15/12 10/21/12 ----1--NM \$450.00 Late News M-F 11-1136p :30 1 WAVE 10/19/12 10/19/12 Start Date End Date Weekdays Spots/Week Rate \$450.00 Week: 10/15/12 10/21/12 ---1--1 NM \$170.00 :30 1 1135pm-1237xm 4 WAVE 10/19/12 10/19/12 Tonight Show **End Date** Weekdays Spots/Week Rate Start Date \$170.00 1 Week: 10/15/12 10/21/12 ----1--:30 NM 1 \$90.00 10/19/12 WAVE 3 Listens 12pm 12-1pm WAVE 10/19/12 **End Date** Weekdays Spots/Week Rate Start Date \$90.00 Week: 10/15/12 10/21/12 ---1--1 NM \$100.00 WAVE Sunrise I (5-5:30am) :30 5-5:30am WAVE 10/19/12 10/19/12 Spots/Week Rate End Date Weekdays Start Date Week: 10/15/12 10/21/12 ---1--1 \$100.00 NM \$450.00 :30 1 5-530pm WAVE 10/19/12 10/19/12 WAVE 3 News 5-530pm Spots/Week Rate Start Date **End Date** Weekdays Week: 10/15/12 10/21/12 \$450.00 NM \$175.00 WAVE Sunrise II (5:30-6am) 530-6am :30 1 WAVE 10/19/12 10/19/12 Start Date **End Date** Weekdays Spots/Week Rate \$175.00 10/21/12 Week: 10/15/12 --1--530-6pm :30 NM 1 \$500.00 WAVE 10/19/12 WAVE 3 News 530-6pm 10/19/12 Start Date **End Date** Weekdays Spots/Week Rate \$500.00 Week: 10/15/12 10/21/12 ----1--1 NM \$600.00 WAVE 3 News 6-630pm 6-6:30pm :30 1 WAVE 10/19/12 10/19/12 Spots/Week **End Date** <u>Weekdays</u> Rate Start Date \$600.00 ---1--Week: 10/15/12 10/21/12 \$350.00 NM 1 11 WAVE 10/19/12 WAVE Sunrsie III 6-7am 6-7am :30 10/19/12 Start Date End Date <u>Weekdays</u> Spots/Week Rate

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision Alt Order# 06365617 834149 Product Estimate # CROSSROADS GPS 1097

Original Date / Revision Advertiser 10/09/12 / 10/10/12 ISS/Crossroad Grassroot

10/16/12 - 10/22/12

wave3.com

	15570	105510au Grass100t			
		Spots/	D		tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Typ	e Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	<u>Rate</u> \$350.00		MANAGEMENT .	1	
N 12 WAVE 10/19/12 10/19/12 NBC Nightly News Start Date	NBC Nightly News <u>Rate</u> \$1,000.00	:30	NN	1	\$1,000.00
N 13 WAVE 10/19/12 10/19/12 WAVE 3 @ 7 PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	M-F 6:58-7:27 PM <u>Rate</u> \$600.00	:30	NN	1 1	\$600.00
N 14 WAVE 10/19/12 10/19/12 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	7-9am <u>Rate</u> \$425.00	:30	NN	1 1	\$425.00
N 15 WAVE 10/19/12 10/19/12 WAVE 3 News 730-8pm (I		:30	Ni	1	\$475.00
N 16 WAVE 10/19/12 10/19/12 NBC Today Show II 9-10A Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1		:30	NN	1	\$240.00
N 17 WAVE 10/22/12 10/22/12 Today Show 3 10-11am Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	Today Show 3 10-1 <u>Rate</u> \$150.00	:30	NN	1	\$150.00
N 18 WAVE 10/22/12 10/22/12 Late News M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 1 1	11-1136p <u>Rate</u> \$450.00	:30	NN	1	\$450.00
N 19 WAVE 10/22/12 10/22/12 Tonight Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 1 1	1135pm-1237xm <u>Rate</u> \$170.00	:30	NN	1	\$170.00
N 20 WAVE 10/22/12 10/22/12 WAVE 3 Listens 12pm <u>Start Date</u> End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	12-1pm <u>Rate</u> \$90.00	:30	NN	1	\$90.00
N 21 WAVE 10/22/12 10/22/12 WAVE Sunrise I (5-5:30an Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1		:30	NN	1	\$100.00
N 22 WAVE 10/22/12 10/22/12 WAVE 3 News 5-530pm Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	5-530pm <u>Rate</u> \$450.00	:30	NN	1	\$450.00
N 23 WAVE 10/22/12 10/22/12 WAVE Sunrise II (5:30-6ar Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1		:30	NN	1	\$175.00
N 24 WAVE 10/22/12 10/22/12 WAVE 3 News 530-6pm	530-6pm <u>Rate</u> \$500.00	:30	NN	1	\$500.00
N 25 WAVE 10/22/12 10/22/12 WAVE 3 News 6-630pm Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	6-6:30pm <u>Rate</u> \$600.00	:30	NM	1	\$600.00
N 26 WAVE 10/22/12 10/22/12 WAVE Sunrsie III 6-7am Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	6-7am <u>Rate</u> \$350.00	:30	NN	1	\$350.00
N 27 WAVE 10/22/12 10/22/12 NBC Nightly News Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	NBC Nightly News Rate \$1,000.00	:30	NN	1	\$1,000.00

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Contract / Revision



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834149 06365617 Product Estimate # 1097 10/16/12 - 10/22/12 CROSSROADS GPS

<u>Advertiser</u> ISS/Crossroad Grassroot Original Date / Revision 10/09/12 / 10/10/12

Alt Order#

		Spots/	<u> </u>	Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate TypeS	oots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
N 28 WAVE 10/22/12 10/22/12 WAVE 3 @ 7 PM Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	M-F 6:58-7:27 PM <u>Rate</u> \$600.00	:30	NM	1	\$600.00
N 29 WAVE 10/22/12 10/22/12 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 1 1	7-9am <u>Rate</u> \$425.00	:30	NM	1	\$425.00
N 30 WAVE 10/22/12 10/22/12 WAVE 3 News 730-8pm (M- <u>Start Date</u> End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	-FM-F 7:30-8:00 PM <u>Rate</u> \$475.00	:30	NM	1	\$475.00
N 31 WAVE 10/22/12 10/22/12 NBC Today Show II 9-10AM	1 9-10am <u>Rate</u> \$240.00	:30	NM	1	\$240.00
N 32 WAVE 10/20/12	11-1136pm <u>Rate</u> \$450.00	:30	NM [®]	1	\$450.00
N 33 WAVE 10/20/12 10/20/12 SEC FOOTBALL Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121- 1	F/SAT Various <u>Rate</u> \$400.00	:30	NM	1	\$400.00
N 34 WAVE 10/20/12 10/20/12 Notre Dame Football Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121- 1	Notre Dame FB 33 <u>Rate</u> \$275.00	:30	NM	1	\$275.00
D 35 WAVE 10/20/12 10/20/12 WAVE 3 News 6pm-Sat	6-630pm	:30	NM	0	\$0.00
N 36 WAVE 10/20/12 10/20/12 NBC Saturday Today Show Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121- 1	7-9am <u>Rate</u> \$325.00	:30	NM	1	\$325.00
N 37 WAVE 10/21/12 10/21/12 Late News Following NFL Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	1130P-1205A <u>Rate</u> \$375.00	:30	NM	1	\$375.00
N 38 WAVE 10/21/12 10/21/12 WAVE 3 News 6pm-Sun Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	6-630pm <u>Rate</u> \$450.00	:30	NM	1	\$450.00
N 39 WAVE 10/21/12 10/21/12 WAVE Sunday Sunrise 6a Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	6-7am <u>Rate</u> \$90.00	:30	NM	1	\$90.00
N 40 WAVE 10/21/12 10/21/12 WAVE Sunday Sunrise 7a Start Date Week: End Date 10/21/12 Weekdays Spots/Week1 Spots/Week	7-8am <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 41 WAVE 10/21/12 10/21/12 NBC Sunday Today Show Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	8-9am <u>Rate</u> \$425.00	:30	NM	1	\$425.00
N 42 WAVE 10/18/12 10/18/12 Today Show 3 10-11am Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	Today Show 3 10-1 <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 43 WAVE 10/18/12 10/18/12 Thursday Hour 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	Rock Center Thur ² <u>Rate</u> \$800.00	:30	NM	1	\$800.00
N 44 WAVE 10/18/12 10/18/12 Late News M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	11-1136p <u>Rate</u> \$450.00	:30	NM	1	\$450.00

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834149 06365617 Product Estimate # CROSSROADS GPS 1097

Alt Order #

<u>Advertiser</u> Original Date / Revision / 10/10/12 10/09/12 ISS/Crossroad Grassroot

Contract / Revision

Totals Spots/ Ch Start Date End Date Description Start/End Time Length Week Rate Type Spots Amount Days *Line **End Date** Weekdays Spots/Week Rate Start Date 1135pm-1237xm :30 NM \$170.00 45 WAVE 10/18/12 10/18/12 Tonight Show Spots/Week Start Date **End Date Weekdays** Rate Week: 10/15/12 10/21/12 ---1---1 \$170.00 NM \$90.00 :30 1 WAVE 10/18/12 10/18/12 WAVE 3 Listens 12pm 12-1pm Rate Start Date **End Date** <u>Weekdays</u> Spots/Week Week: 10/15/12 10/21/12 ---1---\$90.00 NM \$100.00 WAVE Sunrise I (5-5:30am) 5-5:30am :30 1 47 WAVE 10/18/12 10/18/12 Start Date Spots/Week **End Date** Weekdays Rate \$100.00 ___1__ Week: 10/15/12 10/21/12 :30 NN 1 \$450.00 WAVE 3 News 5-530pm 5-530pm WAVE 10/18/12 10/18/12 Spots/Week Start Date **End Date** Weekdays Rate \$450.00 Week: 10/15/12 10/21/12 ---1---1 :30 NM \$500.00 WAVE 3 News 530-6pm 530-6pm 49 WAVE 10/18/12 10/18/12 Spots/Week Rate End Date Weekdays Start Date Week: 10/15/12 10/21/12 ---1---\$500.00 :30 NM 1 \$600.00 WAVE 10/18/12 10/18/12 WAVE 3 News 6-630pm 6-6:30pm Start Date **End Date** Weekdays Spots/Week Rate \$600.00 Week: 10/15/12 10/21/12 NM \$350.00 :30 1 51 WAVE 10/18/12 10/18/12 WAVE Sunrsie III 6-7am 6-7am Spots/Week Rate Start Date **End Date** <u>Weekdays</u> 10/21/12 \$350.00 Week: 10/15/12 -1---\$600.00 NM M-F 6:58-7:27 PM :30 1 52 WAVE 10/18/12 WAVE 3 @ 7 PM 10/18/12 Spots/Week Rate Start Date **End Date** Weekdays \$600.00 Week: 10/15/12 10/21/12 ---1---1 \$425.00 :30 NM 1 10/18/12 **NBC Today Show** 7-9am 53 WAVE 10/18/12 Spots/Week Start Date Rate **End Date** <u>Weekdays</u> \$425.00 Week: 10/15/12 10/21/12 -1--1 WAVE 3 News 730-8pm (M-FM-F 7:30-8:00 PM NM \$475.00 :30 1 54 WAVE 10/18/12 10/18/12 Spots/Week Rate Weekdays Start Date End Date ---1---\$475.00 Week: 10/15/12 10/21/12 1 :30 NM 1 \$240.00 NBC Today Show II 9-10AM 9-10am 55 WAVE 10/18/12 10/18/12 **End Date** <u>Weekdays</u> Spots/Week Rate Start Date \$240.00 Week: 10/15/12 10/21/12 \$150.00 NM 1 Today Show 3 10-1 :30 56 WAVE 10/16/12 10/16/12 Today Show 3 10-11am Spots/Week Rate Start Date **End Date** Weekdays 1 \$150.00 Week: 10/15/12 10/21/12 -1----\$450.00 11-1136p :30 NM 1 Late News M-F WAVE 10/16/12 10/16/12 **End Date** Weekdays Spots/Week Start Date Rate \$450.00 Week: 10/15/12 10/21/12 -1---1 NM \$170.00 10/16/12 **Tonight Show** 1135pm-1237xm :30 58 WAVE 10/16/12 Weekdays Spots/Week Rate Start Date **End Date** \$170.00 -1-1 Week: 10/15/12 10/21/12 NM \$90.00 :30 WAVE 10/16/12 10/16/12 WAVE 3 Listens 12pm 12-1pm Rate Spots/Week Start Date **End Date** Weekdays \$90.00 Week: 10/15/12 10/21/12 NM \$100.00 :30 WAVE Sunrise I (5-5:30am) 5-5:30am 10/16/12 60 WAVE 10/16/12 Spots/Week Rate Start Date **End Date** Weekdays \$100.00 Week: 10/15/12 10/21/12 -1----\$450.00 NM 1 :30 10/16/12 WAVE 3 News 5-530pm 5-530pm 61 WAVE 10/16/12

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Contract / Revision Alt Order# 834149 06365617

Product Estimate # 10/16/12 - 10/22/12 CROSSROADS GPS 1097

Advertiser Original Date / Revision 10/09/12 / 10/10/12 ISS/Crossroad Grassroot

wave3.com

	188/0	rossroad Grassroot		10/03/12	1 101	10/12
*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate	Type S	Tot pots	als Amount
Start Date End Date Weekdays Spots/Week	Rate	Dayo Longai Wook		.,,,,,,		
Week: 10/15/12 10/21/12 -1 1	\$450.00					
N 62 WAVE 10/16/12 10/16/12 WAVE 3 News 530-6pm	530-6pm	:30		NM	1	\$500.00
Week: 10/15/12 End Date 10/21/12 Weekdays 21 Spots/Week 21	<u>Rate</u> \$500.00					
N 63 WAVE 10/16/12 10/16/12 WAVE 3 News 6-630pm	6-6:30pm	:30		NM	1	\$600.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/15/1210/21/12-11	<u>Rate</u> \$600.00					
N 64 WAVE 10/16/12 10/16/12 WAVE Sunrsie III 6-7am	6-7am	:30		NM	1	\$350.00
Start Date	Rate					
Week: 10/15/12 10/21/12 -1 1	\$350.00 NBC Nightly News	:30		NM	1	\$1,000.00
N 65 WAVE 10/16/12 10/16/12 NBC Nightly News Start Date End Date Weekdays <u>Spots/Week</u>	Rate	.50		14141	'	ψ1,000.00
Week: 10/15/12 10/21/12 -1 1	\$1,000.00	i				
N 66 WAVE 10/16/12 10/16/12 WAVE 3 @ 7 PM Start Date End Date Weekdays Spots/Week	M-F 6:58-7:27 PM Rate	:30		NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -1 1	\$600.00					
N 67 WAVE 10/16/12 10/16/12 NBC Today Show	7-9am	:30		NM	1	\$425.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/15/12 10/21/12 -1 1	<u>Rate</u> \$425.00					
N 68 WAVE 10/16/12 10/16/12 WAVE 3 News 730-8pm (N		:30		NM	1	\$475.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					
Week: 10/15/12 10/21/12 -1 1	\$475.00	:30		NM	1	\$240.00
N 69 WAVE 10/16/12 10/16/12 NBC Today Show II 9-10Al Start Date End Date Weekdays Spots/Week	√l 9-10am Rate	:30		INIVI	i	φ240.00
Week: 10/15/12 10/21/12 -1 1	\$240.00					
N 70 WAVE 10/17/12 10/17/12 Today Show 3 10-11am	Today Show 3 10-1	:30		NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	<u>Rate</u> \$150.00					
N 71 WAVE 10/17/12 10/17/12 Wednesday Hour 3	Chicago Fire Wed	:30		NM	1	\$725.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	<u>Rate</u> \$725.00					
Week: 10/15/12 10/21/121 1 N 72 WAVE 10/17/12 10/17/12 Late News M-F	11-1136p	:30		NM	1	\$450.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.00				•
Week: 10/15/12 10/21/121 1	\$450.00			113.4	4	£470.00
N 73 WAVE 10/17/12 10/17/12 Tonight Show Start Date End Date Weekdays Spots/Week	1135pm-1237xm Rate	:30		NM	1	\$170.00
Week: 10/15/12 10/21/121 1	\$170.00					
N 74 WAVE 10/17/12 10/17/12 WAVE 3 Listens 12pm	12-1pm	:30		NM	1	\$90.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	<u>Rate</u> \$90.00					
N 75 WAVE 10/17/12 10/17/12 WAVE Sunrise I (5-5:30am		:30		NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/15/12 10/21/121 1	\$100.00	:30		NM	1	\$450.00
N 76 WAVE 10/17/12 10/17/12 WAVE 3 News 5-530pm Start Date End Date Weekdays Spots/Week	5-530pm <u>Rate</u>	.30		14141	'	Ψ750.00
Week: 10/15/12 10/21/121 1	\$450.00					
N 77 WAVE 10/17/12 10/17/12 WAVE Sunrise II (5:30-6an		:30		NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	<u>Rate</u> \$175.00					
				=		

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 Contract Dates
 Product
 Estimate #

 10/16/12 - 10/22/12
 CROSSROADS GPS
 1097

 Advertiser
 Original Date / Revision

 ISS/Crossroad Grassroot
 10/09/12 / 10/10/12

Spots/ Totals Length Week Type Spots Ch Start Date End Date Description Start/End Time Days Rate Amount *Line Start Date End Date Weekdays Spots/Week Rate 530-6pm \$500.00 78 WAVE 10/17/12 WAVE 3 News 530-6pm :30 NM Ν 10/17/12 Start Date **End Date** Weekdays Spots/Week Rate \$500.00 Week: 10/15/12 10/21/12 --1---1 \$600.00 6-6:30pm :30 NM WAVE 3 News 6-630pm 1 79 WAVE 10/17/12 10/17/12 Spots/Week Rate **End Date** Start Date <u>Weekdays</u> Week: 10/15/12 10/21/12 --1---1 \$600.00 NM \$600.00 :30 1 WAVE 3 @ 7 PM M-F 6:58-7:27 PM 80 WAVE 10/17/12 10/17/12 Start Date **End Date Weekdays** Spots/Week Rate \$600.00 10/21/12 1 Week: 10/15/12 --1---NM \$425.00 7-9am :30 1 WAVE 10/17/12 10/17/12 **NBC Today Show** Start Date Spots/Week **End Date** Weekdays Rate \$425.00 Week: 10/15/12 10/21/12 --1---WAVE 3 News 730-8pm (M-FM-F 7:30-8:00 PM :30 NM 1 \$475.00 82 WAVE 10/17/12 10/17/12 Start Date **End Date** Spots/Week Weekdays Rate \$475.00 Week: 10/15/12 10/21/12 --1---1 NBC Today Show II 9-10AM 9-10am NM \$240.00 :30 83 WAVE 10/17/12 10/17/12 Spots/Week Start Date End Date <u>Weekdays</u> Rate \$240.00 Week: 10/15/12 10/21/12 --1---1 L&O SVU Wed 9-1 \$925.00 :30 NM 84 WAVE 10/17/12 10/17/12 Wednesday Hour 2 Spots/Week Rate Start Date End Date <u>Weekdays</u> \$925.00 Week: 10/15/12 10/21/12 NM \$400.00 :30 1 758-11pm Rotator WAVE 10/20/12 10/20/12 Sat Prime Spots/Week **End Date** <u>Rate</u> Start Date <u>Weekdays</u> \$400.00 10/21/12 ----S-1 Week: 10/15/12 \$32,715,00 Totals 84

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/22/12	84	\$32,715.00	\$27,807.75
Totals	84	\$32,715.00	\$27,807.75

Signature:		Date:	
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:				Date:
, Stephanie do hereby reque	Maroney est station time conce	rning the follo	wing issue:		<u></u>
Crossroads (GPS (Grassroots F	Policy Strate	gies)		
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times pe Week	er Number of Weeks
		-			
Total Char	ges:				
This broadcast t	ime will be used by:	Crossroad	ds GPS		
Does the p	orogramming (i elating to any	n whole o	r in part) on atter of n	communic ational im	ate "a nportance?"
	□ Yes			× No	

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):
For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)
I represent that the payment for the above described broadcast time has been furnished by:
Crossroads GPS, 1404 New York Ave. NW, Washington DC 20005 Margee Clancey-Treasurer Steven Law- Board Chairman (703)989-6167
and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:
\square a corporation; \square a committee; \boxtimes an association; \square or other unincorporated group.
The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.
I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _24 before the time of the scheduled broadcasts.
TO BE SIGNED BY ISSUE ADVERTISER
9 / 2 / 2
TO BE SIGNED BY STATION REPRESENTATIVE
Accepted Accepted in Part Rejected
Lina Ballinger Nina Ballinger NSA
Signature Printed Name Title Copyright © 2011 by the National Association of Broadcasters. May Not Be Copied, Reproduced, or Further Distributed.